

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Product</u>		<u>Contract / Revision</u>	<u>Alt Order #</u>
TARKANIAN 4 CONGRESS		498671 /	06375241
<u>Contract Dates</u>		<u>Estimate #</u>	
10/16/12 - 10/22/12			
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Tarkanian for Congress		10/19/12 / 10/19/12	
		<u>Billing Cycle</u>	<u>Billing Calendar</u>
		EOM/EOC	Broadcast
		Station	Account Executive
KVVU		Teresa Difuria	Sales Office
		Special Handling	
		<u>Demographic</u>	
Adults 35+			
		IDB#	Advertiser Code
			Product Code
		<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
N 1	KVVU	10/16/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	4	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12		M-WT-S				5	\$85.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		4	KVVU	10/16/12-10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	M-WT-S	:30	\$85.00	NM			
					Credited								
N 2	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12		MTWTF--				5	\$275.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		3	KVVU	10/16/12-10/22/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30	\$275.00	NM			
					Credited								
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12		MTWTF--				5	\$425.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM			
					Credited								
		2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM			
					See MG 3.6,3.7								
		3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM			
					See MG 3.6,3.7								
		6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$425.00	NM			
					① MG for 3.2,3.3								
		7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$425.00	NM			
					② MG for 3.2,3.3								
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12		MTWTF--				5	\$700.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		2	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30	\$700.00	NM			
					Credited								
N 5	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>	
498671 /	06375241	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	TARKANIAN 4 CONGRE	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tarkanian for Congress		10/19/12 / 10/19/12

Totals

24 \$11,995.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	24	\$11,995.00	\$10,195.75
Totals	24	\$11,995.00	\$10,195.75

Signature: _____ **Date:** _____

Date:

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REP HEADLINE# 6375241 TRF# 498671
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 19/12 13.18
***CHANGES** *** KVUU-TV ***

PROGRAM : KATIE
ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 1 SPOT/WK

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	:	START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
10			100P-200P		30		\$425 .00		10/18	10/19	2				2

PROGRAM : NEWS
ORD COM1: CANCELED SPOT
CON COM1: MAX 1X DAY

5	*	500A-600A	30	\$450 .00	10/16	10/19	1	TU-F	1
6	*	600A-700A	30	\$725 .00	10/16	10/19	2	TU-F	2

PROGRAM : NEWS
ORD COM1: CANCELED SPOT

7	*	100P-200P	30	\$195 .00	10/16	10/19	2	TU-F	2
OCT/12		11995 .00							

CONTRACT TOTAL
TOTAL SPOTS

11995 .00
24

MARKET TOTALS \$123,750 KVUU 12% KSNV 29% KLAS 40% KTIV 14% KVLY 3% KVCW 1% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE